

INDEPENDENT POLITICAL POWER

Over the course of many years, leaders of power-building organizations have advanced the concept of **Independent Political Power (IPP)** as both a frame for doing collaborative work and as a vision for what we are building. The definition of IPP has evolved with the strategies, leaders and organizations working to achieve it.

Independent Political Power...	Strategic capabilities of Independent Political Power include...
<p>...is grounded in, and responsive to, the priorities of a multi-racial, multi-class base</p>	<p>Base-building: Engages a diverse, stable and winning New American Majority base woven together across geographies and constituencies along a defined path to power</p> <p>Mobilization: Activates people within and beyond the base for issue-responsive organizing, advocacy and electoral engagement</p>
<p>...is independent from dominant partisan and corporate control</p>	<p>Democracy reforms: Advocates for changes to laws governing electoral participation and representation to check corporate power and party-centric politics</p>
<p>...builds and leads governing coalitions of elected officials and other hubs of electoral and advocacy influence</p>	<p>Pipelines: Recruits and supports leaders responsive to the base; supports their ability to govern effectively</p> <p>Campaigns: Wins issue and policy campaigns; sustains victories through ongoing advocacy and organizing</p> <p>Networks: Works with sets of strategically important groups that may include political parties, civic and community organizations, faith groups, labor unions and others</p>
<p>...influences the dominant cultural narrative</p>	<p>Narratives: Changes the values-story in a place to define or redefine the terms of public discourse and create conditions to win</p>
<p>...includes diverse funding sources</p>	<p>Money: Raises funds from an appropriate mix of sources such as grassroots fundraising and membership dues, individual donors, institutional sources and earned income in order to support stability and independence</p>