# WHY GIVE TO DEMOS?

Dēmos takes the long view

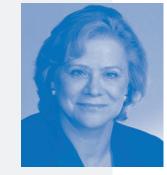
Here at Dēmos, we champion ideas powerful enough to improve the lives of millions, shift the cultural narrative to clear the way for their acceptance, and advocate until we achieve effective policy.

We invite you to integrate your long-term plans with ours.



"When I first got involved with Dēmos, it was one of a very few NYC-based action-oriented, progressive nonprofits. I have always been impressed with Dēmos' leadership and dedication to its mission.

I have left a percentage of the residue in my estate. Giving a percentage gives me assurance there will always be some gift. I have made my gift unrestricted, since I trust Dēmos' leadership to know how best to use my support."



THANK YOU for exploring how you can best support Demos.

Connect with us to learn more about Demos and your gift options.

Name:	
Address:	
City:	
State:	Zip:
Phone:	
Email:	
l am interested in lea	rning more about:
a gift of securities	; ;
a gift through my	will
a gift of life insura	ance
☐ a gift from a defei IRA, 401(k), 403(	rred compensation plan (b)
a gift that provide	es me lifetime income
other	
Dēmos is already	in my estate plan
Feel free to reach out to the or by phone at 212-485-6	ne Dēmos team by email at mmunz@demos.org 020.
You can also return this fo	irm to:

Attn: Demos Development, 80 Broad Street, 4th Floor, New York, NY 10004

## GIVING TO DĒMOS

When you give to Dēmos, you're protecting our democracy, creating opportunity, and investing in long-term change.



### **Dēmos**

AN EQUAL SAY AND AN EQUAL CHANCE FOR ALL

## PLANNING YOUR GIFT

There are many ways to give that can also provide benefits to you. We look forward to discussing these options with you!

#### When to plan your gift

Many life events may also turn out to be opportunities for tax-wise gift planning. Talk to us if you are anticipating an event such as:

- You're planning to make or update your estate plan
- You want to increase or secure your retirement income
- You receive an inheritance or a business profit
- The time comes to plan for passing on your business

#### How to plan your gift

We are happy to work with you and your professional advisors to design the most beneficial gift plan for you. Your contributions may be in the form of annual sustainable gifts, or to permanently endow our mission, including:

- · Bequests by will
- Designation of Dēmos as beneficiary of a life insurance policy or a retirement plan IRA, 401(k), 403(b)
- Life income gifts, including charitable gift annuities and charitable remainder trusts

### ANNOUNCING

#### The Demos Legacy Society

The Dēmos Legacy Society has been established to encourage Dēmos' supporters to make long-term commitments of financial support, and to acknowledge those special donors for their dedication to our mission.

Everyone who makes future plans for a gift to Dēmos will be welcomed to the Dēmos Legacy Society.

#### Dēmos Legacy Society Members Receive:

- Recognition annually at a special event honoring you for your gift
- VIP invitation and access to Demos events
- Early notification for important Demos announcements and updates
- · Invitation to periodic Demos strategy and briefing calls





"I have included a bequest to Dēmos in my estate plan because I believe in the long-term necessity of Dēmos' mission. This allows me to make a substantially larger gift than my annual giving. I am proud of the work of Dēmos and delighted to be part of its future."

- GINA



"Creating a democracy that is responsive to everyone, especially those most often left behind, is why I support Dēmos. My legacy gift via a simple will bequest gives me comfort that my support will be there to help the organization even after I'm not longer able to directly."



- STEVE

# FROM OUR SUPPORTERS



"I have always felt deep gratitude that my parents were welcomed into this country with open arms. That opportunity doesn't currently exist in America and it needs to be reopened. Dēmos allows me to do work that both connects to my personal story and provides a pathway for real action."



- RUPA