

WHY GIVE TO DĒMOS?

Dēmos takes the long view

Here at Dēmos, we champion ideas powerful enough to improve the lives of millions, shift the cultural narrative to clear the way for their acceptance, and advocate until we achieve effective policy.

We invite you to integrate your long-term plans with ours.

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“When I first got involved with Dēmos, it was one of a very few NYC-based action-oriented, progressive nonprofits. I have always been impressed with Dēmos’ leadership and dedication to its mission.



I have left a percentage of the residue in my estate. Giving a percentage gives me assurance there will always be some gift. I have made my gift unrestricted, since I trust Dēmos’ leadership to know how best to use my support.”

- RUTH

THANK YOU for exploring how you can best support Dēmos.

Connect with us to learn more about Dēmos and your gift options.

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

I am interested in learning more about:

- a gift of securities
- a gift through my will
- a gift of life insurance
- a gift from a deferred compensation plan
IRA, 401(k), 403(b)
- a gift that provides me lifetime income
- other _____

Dēmos is already in my estate plan

Feel free to reach out to the Dēmos team by email at mmunz@demos.org or by phone at 212-485-6020.

You can also return this form to:

Attn: Demos Development, 80 Broad Street, 4th Floor, New York, NY 10004

GIVING TO DĒMOS

When you give to Dēmos, you’re protecting our democracy, creating opportunity, and investing in long-term change.



Dēmos

AN EQUAL SAY AND AN EQUAL CHANCE FOR ALL

PLANNING YOUR GIFT

There are many ways to give that can also provide benefits to you. We look forward to discussing these options with you!

When to plan your gift

Many life events may also turn out to be opportunities for tax-wise gift planning. **Talk to us if you are anticipating an event such as:**

- You're planning to make or update your estate plan
- You want to increase or secure your retirement income
- You receive an inheritance or a business profit
- The time comes to plan for passing on your business

How to plan your gift

We are happy to work with you and your professional advisors to design the most beneficial gift plan for you. **Your contributions may be in the form of annual sustainable gifts, or to permanently endow our mission, including:**

- Bequests by will
- Designation of Dēmos as beneficiary of a life insurance policy or a retirement plan *IRA, 401(k), 403(b)*
- Life income gifts, including charitable gift annuities and charitable remainder trusts

ANNOUNCING

The Dēmos Legacy Society

The Dēmos Legacy Society has been established to encourage Dēmos' supporters to make long-term commitments of financial support, and to acknowledge those special donors for their dedication to our mission.

Everyone who makes future plans for a gift to Dēmos will be welcomed to the Dēmos Legacy Society.

Dēmos Legacy Society Members Receive:

- Recognition annually at a special event honoring you for your gift
- VIP invitation and access to Dēmos events
- Early notification for important Dēmos announcements and updates
- Invitation to periodic Dēmos strategy and briefing calls



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“I have included a bequest to Dēmos in my estate plan because I believe in the long-term necessity of Dēmos' mission. This allows me to make a substantially larger gift than my annual giving. I am proud of the work of Dēmos and delighted to be part of its future.”

- GINA

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“Creating a democracy that is responsive to everyone, especially those most often left behind, is why I support Dēmos. My legacy gift via a simple will bequest gives me comfort that my support will be there to help the organization even after I'm not longer able to directly.”

- STEVE



FROM OUR SUPPORTERS

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“I have always felt deep gratitude that my parents were welcomed into this country with open arms. That opportunity doesn't currently exist in America and it needs to be re-opened. Dēmos allows me to do work that both connects to my personal story and provides a pathway for real action.”

- RUPA

